

Let's make digital magic together.



Are you our new Marketing Coordinator for Hamburg and Flensburg?

We're looking for a passionate marketing coordinator who wants to be part of, and contribute to, our rapid growth in Germany. Preferably, you are a student within marketing and/or communication eager to develop your marketing skills alongside your studies. As we are in the start-up phase in Germany, you will have a high impact on both culture and company development.

This is a part-time employment where you will work on an hourly basis as a working student. You'll report to, and work closely with, our global marketing team mainly located in Sweden, while being located in our local offices in Hamburg and Flensburg collaborating closely with the local management team. In addition, a regular exchange with our Danish, Norwegian and Polish offices will also be part of your work.

There are plans to upgrade this position to a regular fulltime marketing position with a time horizon of approximately one year. This position is perfect for you if you have about one year to go until you graduate and are looking for an attractive career entry in marketing and communication afterwards.

We're looking for you who:

- Studies marketing/communication on bachelor or master level (or equivalent).
- Is able to work approximately 1-2 days or up to 20 hours a week.
- Is a driven and goal-oriented doer able to execute on short term marketing activities as well as strategically long-term planning.
- Has a broad marketing & communication skillset.
- Has a growth mindset.
- Has an interest in, and understanding of, the IT industry and the ongoing digital transformation.
- Has a good understanding of employer branding and B2B marketing.
- Has experience in the Adobe Suite, CMS and the Office package.
- Is fluent in German & English.

You will:

- Be the global marketing team's local representative.
- Develop the local marketing plan together with local management and the global marketing team.
- Work closely with the local CEO, sales & recruitment teams to achieve sales & recruitment goals, while developing the brand.
- Arrange events, webinars, and similar activities for the local market.
- Translate, produce & distribute content for the local market, in channels such as social media, e-mail, ads & web.
- Translate and produce local marketing materials such as documents & presentations.
- Be part of a fast-paced startup journey within a global organization.

Is this something for you?

Are you a student reading this and feeling it? Don't hesitate to get in touch and apply for the role as soon as you do, interviews are ongoing.

Please reach out to our regional manager for the Hamburg Metropolitan Region and Schleswig-Holstein:

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